YOLISA MZAMANE

PRODUCT DESIGN LEAD

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I am a Product Designer that focuses on delivering impactful products, eager to tackle any challenges and apply creativity to create intuitive user experiences. I design intuitive digital products that bridge business goals and human needs.

EXPERIENCE

Nedbank - Product Design Lead

Jan 2022 - Present

- Designed and launched new features on the Nedbank Business Hub, improving the onboarding process and client experience.
- Collaborated in a cross-disciplinary squad to design complex systems tailored to business users.
- Created and maintained design systems and style libraries for scalable product consistency.
- Integrated accessibility and data -driven insights into design decisions to improve user experience across platforms

BTN Mondial - UX Designer

Apr 2019 - Mar 2020

- Designed user interfaces and interactive experiences for digital products and internal tools.
- Conducted research to identify user needs and translated insights into functional design solutions.
- Collaborated with developers and product managers to refine UX across web and mobile platforms.

Laxo Outdoor - Junior UX Designer

Apr 2013 - Aug 2018

- Produced high-quality designs for brand communication and digital marketing campaigns.
- Researched and compiled client insights to enhance creative direction.
- Contributed to the design and delivery of professional print and promotional materials..

KEY PROJECTS

Nedbank Business Hub 2022 - 2025

Led UX and product design for key banking tools supporting small and medium businesses. Introduced new workflows and improved design consistency.

Design for Good - The United Nations

2022 - 2024

Selected to represent Nedbank in a global non-profit alliance - using design to improve menstrual health education in Arusha, Tanzania.

Global Learning for Sustainability (GLS)

2025 - Ongoing

Collaborating with a Ugandan non-profit specialising in menstrual health education. Part of a multidisciplinary team applying design thinking to enhance GLS's educational tools, community services, and products.

SKILLS AND TOOLS

| Design | Research | Tools | Soft skills |
|-----------------------|--------------------------|----------------------|---------------------|
| User Research | Visual Design | Figma and Figjam | Collaboration |
| Interaction Design | Journey Mapping | Sketch | Creative Leadership |
| Product Strategy | Usability Testing | Maze | Problem Solving |
| Client-Centred Design | UX Architecture | Adobe Creative Suite | Open communication |

AWARDS & CERTIFICATIONS

- Nedbank Meerkat Award 2023
- Digital Skills Accenture 2020
- The Data Scientists Toolbox Johns Hopkins University 2019
- UX Design Certificate Google 2019